

2019

Business School Data Guide

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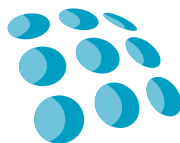
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FOREWORD

Welcome to the 19th edition of the Business School Data Guide. This guide features a compilation of data related to the business school and its stakeholders. Data included pertains to the business school and its finances, personnel, programs, and student body. This guide has been designed as a reference tool for those with an interest in business education.

The data in this guide are sourced from AACSB's global membership, using surveys from the 2017–18 data collection year. A variety of new tables have been included in this year's guide, including detailed demographics tables for both students and faculty, stakeholder influence on decision-making, the language used for instruction, fundraising, and others.

An online companion to this guide, the AACSB Data Dashboard, is now available on AACSB's website at aacsb.edu/data. This dashboard offers interactive versions of several of the tables shared in this guide and represents a sampling of the customizability available for reporting within DataDirect, the world's most comprehensive source for business education data.

As the statistical information portrayed in this guide is available to be used in custom reports by AACSB's members, this guide can also serve as an example of the breadth of variables available for such reporting.

Please use caution when applying the aggregate, industry-level data shown in this guide to your decision-making. Such high-level data may be inappropriate for benchmarking and decision-making purposes. Instead, consider creating custom data sets in DataDirect. Through DataDirect, you will be able to generate all the tables and graphs featured in this guide and, further, limit those data tables to just the peer institutions in which you are interested. To get started with DataDirect, visit aacsb.edu/datadirect.



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BUSINESS UNIT

AACSB Network

AACSB MEMBERS BY COUNTRY/TERRITORY (JANUARY 2019)

Country	Count of Educational Members	Count of Business Members	Country	Count of Educational Members	Count of Business Members
Afghanistan	3	0	Ghana	1	0
Argentina	3	0	Greece	2	0
Australia	36	0	Guatemala	1	0
Austria	7	1	Hong Kong (China)	9	0
Azerbaijan	1	0	Hungary	2	0
Bahrain	6	0	Iceland	1	0
Bangladesh	7	0	India	53	1
Belarus	1	0	Indonesia	23	0
Belgium	8	2	Iraq	1	0
Bolivia	2	0	Ireland	9	1
Bosnia And Herzegovina	1	0	Israel	3	0
Brazil	12	0	Italy	6	0
Brunei	2	0	Jamaica	2	0
Bulgaria	2	0	Jordan	6	0
Canada	45	0	Kazakhstan	4	0
Chile	11	0	Kenya	2	0
China (Mainland)	76	0	Kuwait	5	0
Columbia	13	0	Kyrgyzstan	1	0
Costa Rica	1	0	Latvia	4	0
Côte D'ivoire	2	0	Lebanon	14	0
Croatia	3	0	Liberia	1	0
Curaçao (Kingdom of the Netherlands)	1	0	Liechtenstein	1	0
Cyprus	4	0	Lithuania	2	0
Czech Republic	2	0	Luxembourg	1	0
Denmark	3	0	Macau (China)	3	0
Dominican Republic	2	0	Malaysia	20	0
Ecuador	4	0	Mexico	8	0
Egypt	3	0	Monaco	1	0
Estonia	1	0	Morocco	6	0
Finland	11	0	Netherlands	12	2
France	56	6	New Zealand	8	0
Georgia	2	0	Nigeria	1	0
Germany	29	1	Northern Cyprus	1	0

BUSINESS UNIT

AACSB Network

AACSB MEMBERS BY COUNTRY/TERRITORY (JANUARY 2019)

Country	Count of Educational Members	Count of Business Members	Country	Count of Educational Members	Count of Business Members
Norway	5	1	South Africa	7	0
Oman	5	1	South Korea	19	1
Pakistan	11	0	Spain	23	0
Palestine	1	0	Sri Lanka	4	0
Panama	1	0	Sweden	8	0
Peru	8	1	Switzerland	17	1
Philippines	5	0	Taiwan	39	0
Poland	9	0	Thailand	15	0
Portugal	5	0	Tunisia	6	0
Puerto Rico (U.S.)	3	0	Turkey	12	0
Qatar	1	0	Uganda	1	0
Romania	2	0	Ukraine	3	0
Russia	9	0	United Arab Emirates	21	0
Saudi Arabia	19	1	United Kingdom	78	5
Senegal	2	0	United States (50 states)	642	53
Singapore	5	2	Uruguay	3	0
Slovakia	1	0	Venezuela	1	0
Slovenia	3	0	Vietnam	4	0
Somalia	1	0	TOTAL	1,586	81

BUSINESS UNIT

AACSB MEMBERS BY GEOGRAPHIC REGION AND ACCREDITATION STATUS (JANUARY 2019)

Country	Accredited Members	Non-Accredited Members	Educational Members: Total	Business Members	Educational Business Members: Total
Africa	6	27	33	0	33
Asia (excl. Middle & Near East)	100	216	316	5	321
Canada	24	21	45	0	45
Europe & Near East	111	237	348	20	368
Latin America & Caribbean	21	55	76	1	77
Middle East	18	64	82	2	84
Oceania	22	22	44	0	44
United States (excl. territories)	529	113	642	53	695
TOTAL	831	755	1,586	81	1,667

Note: Accredited members must also be educational members.

BUSINESS UNIT

Autonomy

RELATIONSHIP WITH PARENT INSTITUTION

Business schools maintain various levels of autonomy with their parent institution or university. Some are entirely independent of any other academic institution. This table details those relationships and their prevalence by world region.

	Americas	Asia Pacific	Europe, Middle East, Africa	Global
Standard Academic Unit of Parent Institution (Type A) The business school is one academic unit among several others, all of which are part of a larger parent university (or other academic institution) from which it derives its degree-granting authority.	94.2%	78.9%	61.3%	85.4%
Semi-/Mostly Autonomous Unit of Parent Institution (Type B) The business school is a semi- or mostly autonomous academic unit but still derives degree-granting authority from a larger parent university (or other academic institution).	4.4%	10.1%	14.9%	7.3%
Independent Institution (Type C) The business school is an independent academic institution with its own degree-granting authority, not attached to or dependent on any other academic institution.	1.4%	11.0%	23.8%	7.3%

Source: AACSB Business School Questionnaire (BSQ) and BSQ Finances Module (2017–18);
N = 862 institutions, Americas N = 572 institutions, Asia-Pacific N = 109 institutions, EMEA
N = 181 institutions

BUSINESS UNIT

Decision Making Authority

Excluding schools that are entirely independent (Type C), participating business schools indicate their level of decision-making authority for various functions they carry out.

Decision	N Institution	Parent Institution Makes Decisions Centrally	Business School and Parent Institution Make Decisions Jointly	Business School Makes Decisions Independently
Determining Teaching Loads	507	10.3%	47.5%	42.2%
Development	506	16.8%	76.7%	6.5%
Financial Management	504	10.9%	80.6%	8.5%
Fundraising Efforts	504	14.7%	76.2%	9.1%
Management of Overhead Expenses	508	35.6%	53.0%	11.4%

Source: AACSB BSQ Finances Module (2017–18)

BUSINESS UNIT

Functional Control

The following table indicates which entity maintains functional control over various services, functions, or facilities of the business school.

FUNCTION OR FACILITY	N INSTITUTIONS	PARENT INSTITUTION CONTROLS*	PARENT INSTITUTION AND BUSINESS SCHOOL JOINTLY CONTROL*	BUSINESS SCHOOL CONTROLS	INDEPENDENT THIRD-PARTY CONTROLS
Business School or Program Building	858	26.7%	39.3%	34.0%	–
Business Library	821	47.7%	34.7%	17.1%	0.5%
Career Services—Undergraduate Business	802	38.0%	37.3%	24.3%	0.4%
Career Services—Graduate Business	804	28.6%	28.9%	42.3%	0.2%
Admissions—Undergraduate Business	804	57.2%	28.7%	13.2%	0.9%
Admissions—Graduate Business	818	12.7%	44.5%	42.3%	0.5%
Development	861	17.2%	52.4%	29.8%	0.6%
Communications	857	12.8%	53.7%	33.4%	0.1%
Business Alumni Relations	859	18.7%	52.5%	27.0%	1.7%
Academic Advising—Undergraduate Business	804	3.2%	26.1%	70.6%	–
Academic Advising—Graduate Business	817	0.9%	9.5%	89.5%	0.1%
Information Technology	861	40.2%	42.6%	16.7%	0.5%
Business Research Center	641	9.4%	19.0%	71.3%	0.3%
Academic Assistance Center	829	33.2%	34.9%	31.5%	0.5%
Non-Degree Executive Education Center	610	19.8%	15.6%	64.1%	0.5%
Student Residential Housing	785	85.9%	3.3%	5.9%	5.0%
Internship Programs	835	6.1%	32.3%	61.2%	0.4%

Source: AACSB Business School Questionnaire (2017-18).

Note: Only schools that indicated the above functions exist at their institution are included in the Ns above.

*These columns are not applicable to independent institutions (Type C).

BUSINESS UNIT

Stakeholders

For each stakeholder type, schools rated the level of involvement in and influence on the determination of the annual business school operating budget and resource allocation decisions using the scale below.

Level	Involvement	Influence
1	Does not participate/offer input	Input never impacts decisions
2	Minimal participation/input	Input not likely to impact decisions
3	Moderate participation/input	Some input may impact decisions
4	Significant participation/input	Input is likely to impact decisions
5	Sole responsibility	Input essentially determines decision outcomes

Stakeholders

Stakeholder	N Institutions	Mean Involvement (1–5)	Mean Influence (1–5)
Accrediting Bodies	518	2.1	2.7
Business School Advisory Council	471	2.1	2.3
Business School Dean/Dean's Office	533	4.1	4.2
Business School Department Heads	514	3.1	3.2
Business School Faculty	533	2.4	2.6
Domestic Government Agencies	533	1.9	2.2
Donors	504	1.9	2.3
Faculty Union(s)	389	1.6	1.7
Students	533	1.7	2.1
University Faculty (e.g., Faculty Senate)	496	1.9	2.1
University Finance Office	499	3.3	3.4
University Provost/Chief Academic Officer	499	3.5	3.8

Source: AACSB BSQ Finances Module (2017–18)

Note: Only schools that indicated the above stakeholders apply to their institutions are included in the Ns above.

FINANCES

FINANCES

Operations

OPERATING BUDGET (IN USD)

	N Institutions	Mean	Std Dev	Total
Operating Budget	861	26.7M	34.0M	23.0B
Endowment	862	24.6M	62.0M	21.2B

Source: AACSB Business School Questionnaire (BSQ) and BSQ Finances Module (2017–18)

OPERATING BUDGET—DISTRIBUTION (IN USD)

Interval	N Institutions	Percentage
1–2,500,000	46	5.3%
2,500,001–5,000,000	110	12.8%
5,000,001–10,000,000	188	21.8%
10,000,001–25,000,000	243	28.2%
25,000,001–50,000,000	146	16.9%
50,000,001–100,000,000	89	10.3%
100,000,001–200,000,000	34	3.9%
200,000,000+	5	0.6%

Source: AACSB Business School Questionnaire (BSQ) and BSQ Finances Module (2017–18)

ENDOWMENT MARKET VALUE—DISTRIBUTION (IN USD)

Interval	N Institutions	Percentage
0	235	27.3%
1–2,500,000	158	18.3%
2,500,001–5,000,000	78	9.0%
5,000,001–10,000,000	87	10.1%
10,000,001–25,000,000	124	14.4%
25,000,001–50,000,000	70	8.1%
50,000,001–100,000,000	53	6.1%
100,000,001–200,000,000	39	4.5%
200,000,000+	18	2.1%

Source: AACSB Business School Questionnaire (BSQ) and BSQ Finances Module (2017–18)

FINANCES

Net Flow of Funds (in USD)

A positive net flow figure indicates that the net flow favors the parent, and therefore, the business school is generating funds for the parent institution. Conversely, a negative net flow figure indicates that the net flow favors the business school, indicating that more funds are flowing from the parent institution to support the business school.

NET FLOW OF FUNDS

N Institutions	Mean	Std Dev	Total
177	11.6M	23.8M	2.0B

Source: AACSB BSQ Finances Module (2017–18). Positive Net Flow: 71.8%, 0 Net Flow: 12.4%, Negative Net Flow: 15.8%

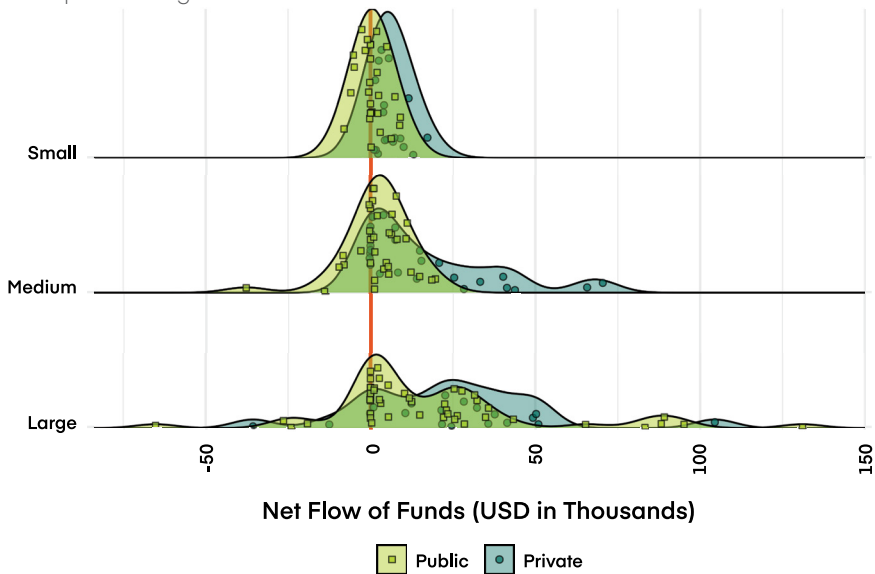
NET FLOW OF FUNDS BY INSTITUTIONAL CONTROL

Institutional Control	N Institutions	Mean	Std Dev	Total
Private	68	15.7M	21.6M	1.1B
Public	109	9.0M	24.9M	1.0B

Source: AACSB BSQ Finances Module (2017–18)

NET FLOW OF FUNDS BY INSTITUTIONAL CONTROL AND SCHOOL SIZE* (RIDGELINE PLOT)

The plot below shows the representation of the density distribution (smoothed histogram) of the Net Flow of Funds reported. The red, vertical line separates those who reported Negative and Positive Net Flow.



Source: AACSB BSQ Finances Module (2017–18)

*School size was broken out by full-time faculty count, using the following rules – Small: 35 or fewer FT Faculty, Medium 36–74 FT Faculty, Large: 75 or more FT Faculty

FINANCES

Uses of Funds

USES OF OPERATING FUNDS BY EXPENDITURE TYPE

Uses of Funds	Salary Expenditures		Non-Salary Expenditures		Total Expenditures	
	N Institutions	Percent	N Institutions	Percent	N Institutions	Percent
Degree Programs Instructional Activity	316	53.9%	242	15.5%	324	42.2%
Total Benefits Compensation	238	15.9%	53	5.8%	275	12.7%
Research	187	7.2%	214	4.4%	250	6.4%
Public Service	92	0.9%	99	1.3%	110	1.0%
Non-Degree Management Education Instruction: Total	111	1.4%	113	4.4%	122	2.4%
Non-Degree Management Education Instruction: Open Enrollment	66	0.5%	71	1.7%	77	0.9%
Non-Degree Management Education Instruction: Custom Programs	78	0.5%	81	1.9%	89	0.9%
Non-Degree Management Education Instruction: Unallocated	32	0.4%	34	0.8%	36	0.5%
Library	37	0.2%	88	1.4%	91	0.6%
Technology	141	1.5%	222	4.2%	229	2.3%
Student Services and Admissions	166	3.9%	178	4.6%	204	4.1%
Scholarships	29	0.2%	204	15.9%	216	5.1%
Admin Support	252	8.5%	189	9.5%	271	8.7%
Auxiliary Enterprises	38	0.3%	51	1.7%	57	0.7%
Physical Plant	60	0.7%	155	8.3%	162	3.0%
Faculty/Staff Recruiting Expenditures	31	0.3%	151	0.5%	160	0.4%
Alumni Programs/ Services	83	0.4%	112	0.8%	126	0.5%
Marketing and Advertising	117	0.9%	207	4.8%	217	2.1%
Other	77	2.4%	166	12.5%	179	5.5%

Source: AACSB BSQ Finances Module (2017–18)

Note: Respondents could provide Total Expenditure, or break out Total Expenditure by Salary and Non-Salary Expenditure. The Total Expenditures column includes schools that provided either level of detail.

FINANCES

SOURCES OF OPERATING FUNDS

Source of Operating Funds	N Institutions	Percentage of Total Sources of Operating Funds
General Tuition and Fees Revenue, Government Appropriations, and Institutional/University Allocations	435	75.5%
Tuition and Fees	313	52.8%
Government Appropriations	110	7.2%
University/Institutional Allocations	180	12.1%
Other Charges to Students for Educational Purposes	137	2.8%
Government Grants and Contracts: Total	183	1.7%
Government Grants and Contracts: Research	125	0.8%
Government Grants and Contracts: Other	84	0.4%
Private Contracts: Total	137	0.9%
Private Contracts: Research	94	0.4%
Private Contracts: Other	62	0.3%
Non-Degree Management Education: Total	181	3.0%
Non-Degree Management Education: Open Enrollment	111	1.0%
Non-Degree Management Education: Custom Programs	108	1.0%
Non-Degree Management Education: Unallocated	28	0.3%
Private Gifts and Grants: Current Operations—Restricted	260	2.5%
Private Gifts and Grants: Current Operations—Unrestricted	225	1.6%
Funds From Business Unit Endowment: Total	234	3.7%
Unspent Reserve Funds From Previous Years	114	3.3%
Other Sources of Operating Funds	195	3.6%
Total From All Sources of Operating Funds	442	100.0%

Source: AACSB BSQ Finances Module (2017–18)

FINANCES

Fundraising

MEAN PERCENTAGES OF PRIVATE GIFTS AND GRANTS

Donor Type	N Institutions	Capital Purposes	Current Operations—Restricted	Current Operations—Unrestricted
Donations From Individuals: Total	241	64.1%	52.6%	66.5%
Donations From Individuals—Alumni	219	43.6%	36.2%	49.6%
Donations From Individuals—Non-Alumni	219	20.0%	17.8%	17.6%
Donations From Private Charitable Organizations/ Foundations	241	15.6%	15.4%	13.4%
Donations From Public Organizations/ Foundations	241	4.5%	5.7%	2.7%
Donations From Corporations	241	15.8%	26.3%	17.3%

Source: AACSB BSQ Finances Module (2017–18)

Donation Types:

Capital Purposes: Donations made for long-term development (e.g., equipment, buildings, loan funds, etc.).

Current Operations—Restricted: Donations made for immediate use where the use (e.g., research projects, endowed chairs or professorships, etc.) is specified by the donor.

Current Operations—Unrestricted: Donations made for immediate use where the use is not specified by the donor.

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Center for Real Estate and
Urban Economic Studies
Connecticut Center for
Economic Analysis
Connecticut Center for
Entrepreneurship
& Innovation
Treibick Electronic
Commerce Initiative

ACADEMIC PROGRAMS

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MBA & EMBA Programs
Specialized MS Programs:
Accounting, Business
Analytics & Project
Management, Financial
Risk Management,
and Human Resources
Management
Ph.D. Program
Executive Education
Professional Development

ENGAGEMENT OPPORTUNITIES

Connecticut Information
Technology Institute
Connecticut Small Business
Development Center
Experiential Learning
Collaborative
Family Business Program
Sustainable Community
Outreach & Public
Engagement

FACULTY, STAFF,
AND
ADMINISTRATORS

FACULTY, STAFF, AND ADMINISTRATORS

Headcounts

HEADCOUNTS BY PERSONNEL TYPE

Personnel	N Institutions	Mean	Std Dev	Total Personnel
Full-Time Faculty	890	74	61	65,827
Full-Time Faculty With Doctoral Degrees	842	63	53	52,943
Part-Time Faculty (excl. Graduate Teaching Assistants)	824	50	74	41,256
Graduate Teaching Assistants	167	32	92	5,418
Full-Time Business School Staff and Administrators	883	62	95	54,496
Total Headcount of All People Employed by Business Unit	892	245	282	218,612

Source: AACSB Business School Questionnaire and Staff Compensation & Demographics Survey (2017–18)

FULL-TIME FACULTY HEADCOUNTS BY TENURE STATUS

Tenure Status	N Institutions	Total Faculty	Percentage
Tenured	736	29,552	56.8%
Tenure-Track	715	11,378	21.9%
Non-Tenure Track	709	11,143	21.4%

Source: AACSB Business School Questionnaire and Staff Compensation & Demographics Survey (2017–18)

Note: This table excludes those schools that do not have an American Association of University Professors-style system of tenure.

FACULTY, STAFF, AND ADMINISTRATORS

Faculty Qualifications

In AACSB’s 2013 accreditation standards, Standard 15, definitions are provided for four varieties of faculty qualification statuses. Categories for specifying qualified faculty status are based on the initial academic preparation, initial professional experience, and sustained academic and professional engagement.

FACULTY QUALIFICATION MATRIX

Initial Academic Preparation and Professional Experience	Sustained Engagement Activities		
	Professional Experience, Substantial in Duration and Level of Responsibility	Academic (Research/Scholarly)	Applied/Practices
		Scholarly Practitioners (SP)	Instructional Practitioners (IP)
		Scholarly Academics (SA)	Practice Academics (PA)

Source: AACSB 2013 Accreditation Standards, Standard 15

FULL-TIME FACULTY HEADCOUNTS BY QUALIFICATION

Qualification	N Institutions	Mean	Std Dev	Total Faculty	Percentage Participating*
Scholarly Academics	768	37	49	50,741	90.6%
Practice Academics	715	6	11	7,677	67.5%
Scholarly Practitioners	698	4	11	4,625	60.6%
Instructional Practitioners	751	17	33	23,779	36.8%

Source: AACSB Business School Questionnaire and Staff Compensation & Demographics Survey (2017–18)

*Participating faculty members actively and deeply engage in the activities of the school in matters beyond direct teaching responsibilities.

FACULTY, STAFF, AND ADMINISTRATORS

Teaching Loads

All faculty included in the headcounts below are full-time tenured or tenure- track faculty, or at schools that have no American Association of University Professors- style system of tenure, full-time permanent contract faculty. Methods for tracking student progress that had no schools reporting were excluded from the tables below. Figures in the N Faculty column are standard means. Figures in the Teaching Load column are weighted means. This table includes teaching loads only from schools that offer both undergraduate and graduate degrees and in which teaching load requirements are not affected by level of instruction.

Method	Contract	N Institutions	N Faculty	Teaching Load
Credit Accumulation and Transfer Scheme (CATS)	11–12 month	6	115	195.8
	9–10 month	1	–	–
European Credit Transfer System (ECTS)	11–12 month	35	136	92.5
	9–10 month	5	14	3.1
Quarter Credit Hours (QCH)	11–12 month	4	30	33.6
	9–10 month	22	53	16.3
Semester Credit Hours (SCH)	11–12 month	164	42	21.8
	9–10 month	419	44	14.7

Source: AACSB Staff Compensation & Demographics Survey and BSQ Finances Module (2017–18)

FACULTY, STAFF, AND ADMINISTRATORS

Demographics

FULL-TIME FACULTY HEADCOUNTS BY CITIZENSHIP STATUS

Citizenship Status	N Institutions	Total Faculty	Percentage
Host Country/Territory	861	49,666	80.3%
Other Country/Territory of Origin or Birthplace	848	12,192	19.7%

Source: AACSB Business School Questionnaire and Staff Compensation & Demographics Survey (2017–18)

FULL-TIME FACULTY HEADCOUNTS BY ETHNICITY (U.S. ONLY)

Ethnicity	N Institutions	Total Faculty	Percentage
American Indian or Alaskan Native	79	205	0.7%
Asian or Pacific Islander	465	5,082	17.5%
Black, Non-Hispanic	371	1,191	4.1%
Hispanic	285	780	2.7%
White, Non-Hispanic	482	19,335	66.7%
Race/Ethnicity Unknown	173	2,402	8.3%

Source: AACSB Business School Questionnaire and Staff Compensation & Demographics Survey (2017–18)

FACULTY, STAFF, AND ADMINISTRATORS

HEADCOUNTS BY GENDER

Personnel	Gender	N Institutions	Mean	Std Dev	Total Personnel
Full-Time Faculty	Female	792	25	26	19,785
	Male	793	47	38	37,495
Full-Time Faculty With Doctoral Degrees	Female	696	21	21	14,328
	Male	700	42	34	29,201
Part-Time Faculty (excl. Graduate Teaching Assistants)	Female	687	15	25	10,443
	Male	705	32	48	22,831
Graduate Teaching Assistants	Female	127	13	32	1,638
	Male	134	20	69	2,690
Full-Time Business School Staff	Female	596	36	56	21,391
	Male	533	17	31	9,255

Source: AACSB Business School Questionnaire and Staff Compensation & Demographics Survey (2017–18)

Note: Schools had the option to identify personnel gender as Other when applicable. These figures have been excluded from the tables in this guide due to insufficient numbers of such designations to protect data privacy/confidentiality.

GENDER RATIOS BY FULL-TIME FACULTY RANK

Faculty Rank	Gender	Total Faculty	Percentage
Professor	Female	2,088	22.0%
	Male	7,411	78.0%
Associate Professor	Female	3,102	33.5%
	Male	6,158	66.5%
Assistant Professor	Female	3,512	38.3%
	Male	5,662	61.7%
Instructor	Female	2,709	40.1%
	Male	4,053	59.9%

Source: AACSB Staff Compensation & Demographics Survey (2017–18)

FACULTY, STAFF, AND ADMINISTRATORS

GENDER RATIOS BY FULL-TIME FACULTY CITIZENSHIP STATUS

Citizenship Status	Gender	N Institutions	Total Faculty	Percentage
Host Country/ Territory	Female	755	14,936	34.5%
	Male	754	28,362	65.5%
Other Country/ Territory of Origin or Birthplace	Female	755	3,400	33.5%
	Male	754	6,748	66.5%

Source: AACSB Business School Questionnaire and Staff Compensation & Demographics Survey (2017–18)

GENDER RATIOS BY FULL-TIME FACULTY TENURE STATUS

Tenure Status	Gender	N Institutions	Total Faculty	Percentage
Tenured	Female	673	8,033	29.8%
	Male	675	18,940	70.2%
Tenure-Track	Female	646	3,990	38.1%
	Male	654	6,494	61.9%
Non-tenure Track	Female	627	3,996	39.1%
	Male	636	6,214	60.9%

Source: AACSB Business School Questionnaire and Staff Compensation & Demographics Survey (2017–18)

Note: This table excludes those schools which do not have an American Association of University Professors-style system of tenure.

FACULTY, STAFF, AND ADMINISTRATORS

GENDER RATIOS BY FULL-TIME FACULTY ETHNICITY (U.S. ONLY)

Ethnicity	Gender	N Institutions	Total Faculty	Percentage
American Indian or Alaskan Native	Female	29	62	31.0%
	Male	55	138	69.0%
Asian or Pacific Islander	Female	380	1,642	34.6%
	Male	410	3,101	65.4%
Black, Non-Hispanic	Female	221	436	39.7%
	Male	286	663	60.3%
Hispanic	Female	140	248	34.6%
	Male	214	469	65.4%
Race/Ethnicity Unknown	Female	95	745	36.0%
	Male	141	1,324	64.0%
White, Non-Hispanic	Female	435	5,624	31.5%
	Male	438	12,205	68.5%

Source: AACSB Business School Questionnaire and Staff Compensation & Demographics Survey (2017–18)

FACULTY, STAFF, AND ADMINISTRATORS

GENDER RATIOS BY ADMINISTRATIVE POSITION

Administrative Position	Gender	Total Administrators	Percentage
Associate Dean	Female	268	33.7%
	Male	527	66.3%
Assistant Dean	Female	102	63.0%
	Male	60	37.0%
Assistant Dean or Director of Graduate Programs	Female	82	40.8%
	Male	119	59.2%
Assistant Dean or Director: Career Services/Placement	Female	124	68.1%
	Male	58	31.9%
Assistant Dean or Director: Development	Female	64	56.6%
	Male	49	43.4%
Assistant Dean or Director: Executive Education	Female	45	40.9%
	Male	65	59.1%
Assistant Dean or Director: Finance and Admin	Female	118	66.3%
	Male	60	33.7%
Assistant Dean or Director: Info Technology	Female	20	14.3%
	Male	120	85.7%
Assistant Dean or Director: MBA Programs	Female	66	45.2%
	Male	80	54.8%
Assistant Dean or Director: Undergrad Programs	Female	138	66.0%
	Male	71	34.0%
Dean	Female	122	25.3%
	Male	361	74.7%
Director of Business Library Services	Female	12	52.2%
	Male	11	47.8%
Director of Communications/PR	Female	127	71.3%
	Male	51	28.7%
Director of Cooperative Programs	Female	19	59.4%
	Male	13	40.6%
Director of Distance Education	Female	10	43.5%
	Male	13	56.5%

FACULTY, STAFF, AND ADMINISTRATORS

GENDER RATIOS BY ADMINISTRATIVE POSITION

Administrative Position	Gender	Total Administrators	Percentage
Director of Internship	Female	36	70.6%
	Male	15	29.4%
Director of Research	Female	12	24.0%
	Male	38	76.0%
Executive MBA (EMBA) Director	Female	53	60.2%
	Male	35	39.8%
Major Gifts Officer	Female	49	57.6%
	Male	36	42.4%
MBA/Master's Admissions Director	Female	100	62.9%
	Male	59	37.1%
School of Accounting, Director, etc.	Female	8	23.5%
	Male	26	76.5%
Small Business Administration Director	Female	37	48.1%
	Male	40	51.9%
Other	Female	744	59.3%
	Male	510	40.7%

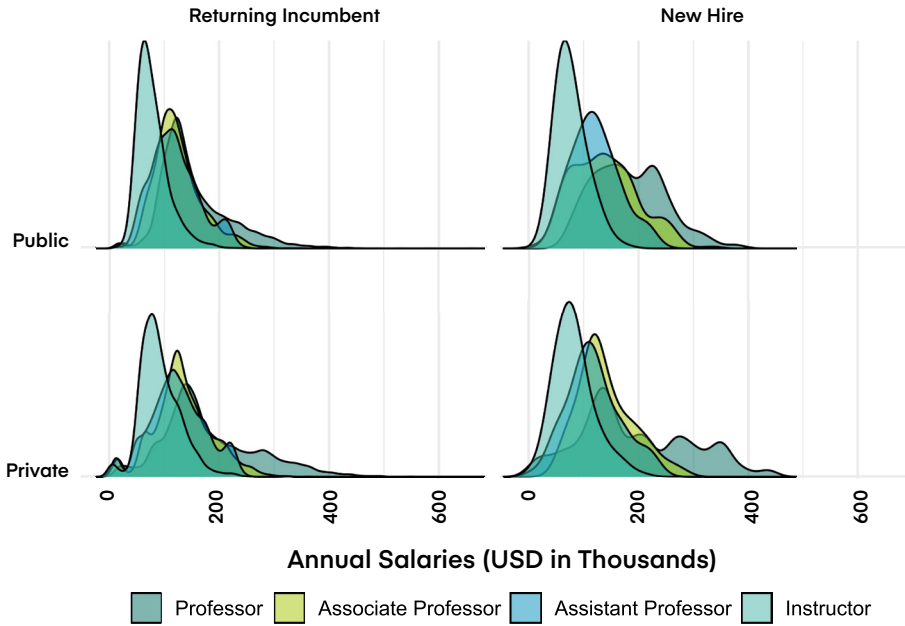
Source: AACSB Staff Compensation & Demographics Survey (2017–18)

FACULTY, STAFF, AND ADMINISTRATORS

Salary

FULL-TIME FACULTY SALARIES BY INSTITUTIONAL CONTROL (RIDGELINE PLOT)

The plot below shows the representation of the density distribution (smoothed histogram) of salaries reported by incumbent type, institutional control, and rank.



Source: AACSB Staff Compensation & Demographics Survey (2017–18)

FACULTY, STAFF, AND ADMINISTRATORS

FULL-TIME FACULTY SALARIES BY GENDER AND RANK (RIDGELINE PLOT)

The plot below shows the representation of the density distribution (smoothed histogram) of salaries reported split by incumbent type, rank, and gender.



Source: AACSB Staff Compensation & Demographics Survey (2017–18)

FACULTY, STAFF, AND ADMINISTRATORS

FULL-TIME FACULTY SALARIES BY RANK AND DISCIPLINE— PROFESSOR (IN THOUSANDS, USD)

Discipline	N Faculty	Mean Salary	Std Dev	N Institutions
Accounting	1,267	171.2	71.5	416
Actuarial Science	1	–	–	1
Behavioral Science/ Org Behavior	350	184.3	78.1	149
Business Communication	67	105.4	34.3	28
Business Education	12	109.6	13.0	9
Business Ethics—incl Corp Soc Resp	59	153.9	64.5	43
Business Law/ Legal Environment	212	125.0	40.9	135
CIS/ MIS	786	153.6	50.2	301
Data Analytics	16	143.5	42.2	13
E-Business—incl E-commerce	10	133.7	77.7	8
Economics/ Managerial Economics	1,025	146.8	69.6	293
Energy Management	5	187.4	28.0	4
Entrepreneurship/ Small Business Administration	157	167.6	66.4	110
Finance—incl Banking	1,407	189.3	88.3	413
General Business	18	82.9	55.4	8
Health Services/ Hospital Admin	32	146.3	60.8	25
Hotel/ Restaurant/ Tourism	49	124.8	33.1	25
HR Mgt—incl Personnel & Ind/Labor Relations	200	136.6	61.8	109

FACULTY, STAFF, AND ADMINISTRATORS

FULL-TIME FACULTY SALARIES BY RANK AND DISCIPLINE - PROFESSOR (IN THOUSANDS, USD)

Discipline	N Faculty	Mean Salary	Std Dev	N Institutions
Insurance	49	141.6	84.9	24
International Business	170	142.1	60.3	89
Leadership	10	128.8	49.7	9
Management	869	139.9	61.8	288
Marketing	1,254	168.7	73.3	412
Operations Research	81	191.9	69.7	40
Production/Operations Management	441	166.7	61.4	194
Public Administration	23	123.2	32.2	14
Quantitative Methods	146	149.6	59.8	72
Real Estate	71	179.7	64.6	49
Sports Management	13	122.7	26.1	8
Statistics	99	153.2	58.7	56
Strategic Management	348	183.0	74.0	165
Supply Chain/ Transport/ Logistics	144	170.5	57.9	75
Taxation	40	160.3	37.0	34
Other	50	135.0	54.0	23

Source: AACSB Staff Compensation & Demographics Survey (2017–18)

FACULTY, STAFF, AND ADMINISTRATORS

FULL-TIME FACULTY SALARIES BY RANK AND DISCIPLINE— ASSOCIATE PROFESSOR (IN THOUSANDS, USD)

Discipline	N Faculty	Mean Salary	Std Dev	N Institutions
Accounting	1,468	143.0	51.0	450
Actuarial Science	7	147.9	59.4	5
Behavioral Science/Org Behavior	391	130.0	46.4	153
Business Communication	70	87.4	22.0	39
Business Education	7	86.4	11.0	4
Business Ethics—incl Corp Soc Resp	43	109.2	38.0	33
Business Law/Legal Environment	178	102.4	29.0	109
CIS/MIS	738	124.8	31.6	309
Data Analytics	18	126.7	42.8	16
E-Business—incl E-commerce	13	75.2	46.0	7
Economics/Managerial Economics	847	109.9	40.2	277
Energy Management	2	—	—	2
Entrepreneurship/Small Business Administration	178	123.1	39.0	107
Finance—incl Banking	1,293	147.1	57.6	420
General Business	33	62.0	50.1	13
Health Services/Hospital Administration	27	114.9	30.2	19
Hotel/Restaurant/Tourism	68	99.8	20.2	28
HR Mgt—incl Personnel & Ind/Labor Rel	201	106.0	39.9	116

FACULTY, STAFF, AND ADMINISTRATORS

FULL-TIME FACULTY SALARIES BY RANK AND DISCIPLINE - ASSOCIATE PROFESSOR (IN THOUSANDS, USD)

Discipline	N Faculty	Mean Salary	Std Dev	N Institutions
Insurance	58	105.4	63.0	32
International Business	150	101.1	48.8	82
Leadership	4	121.4	47.9	4
Management	868	118.7	36.5	300
Manufacturing and Technology Management	1	–	–	1
Marketing	1,276	126.5	41.9	431
Operations Research	56	140.9	46.5	40
Production/Operations Management	345	135.8	43.0	170
Public Administration	21	99.3	18.4	11
Quantitative Methods	88	117.2	38.0	54
Real Estate	42	135.8	52.6	27
Sports Management	16	104.4	17.9	11
Statistics	69	117.5	41.0	40
Strategic Management	357	136.3	44.6	168
Supply Chain/Transport/Logistics	182	131.5	36.2	88
Taxation	40	124.5	41.0	31
Other	70	87.1	26.9	24

Source: AACSB Staff Compensation & Demographics Survey (2017–18)

FACULTY, STAFF, AND ADMINISTRATORS

FULL-TIME FACULTY SALARIES BY RANK AND DISCIPLINE— ASSISTANT PROFESSOR (IN THOUSANDS, USD)

Discipline	N Faculty	Mean Salary	Std Dev	N Institutions
Accounting	1,598	143.0	49.7	433
Actuarial Science	9	126.5	20.0	5
Behavioral Science/Org Behavior	293	120.9	40.8	130
Business Communication	103	76.6	21.7	41
Business Education	10	68.2	8.2	4
Business Ethics—incl Corp Soc Resp	32	87.4	38.2	21
Business Law/Legal Environment	170	89.5	24.5	105
CIS/MIS	666	114.2	32.4	271
Consulting	2	—	—	2
Data Analytics	30	120.8	37.7	21
E- Business—incl E-commerce	7	72.3	31.8	6
Economics/Managerial Economics	829	98.9	33.8	252
Energy Management	2	—	—	2
Entrepreneurship/Small Business Administration	190	108.0	31.2	119
Finance—incl Banking	1,303	146.0	56.3	394
General Business	25	46.8	49.6	9
Health Services/Hospital Administration	40	101.0	22.3	24
Hotel/Restaurant/Tourism	58	86.6	11.9	29

FACULTY, STAFF, AND ADMINISTRATORS

FULL-TIME FACULTY SALARIES BY RANK AND DISCIPLINE— ASSISTANT PROFESSOR (IN THOUSANDS, USD)

Discipline	N Faculty	Mean Salary	Std Dev	N Institutions
HR Mgt—incl Personnel & Ind/Labor Rel	142	97.9	34.1	85
Insurance	28	114.6	59.7	14
International Business	102	96.0	44.0	61
Leadership	5	90.7	26.4	4
Management	981	107.9	32.4	311
Manufacturing and Technology Management	3	81.7	30.0	3
Marketing	1,190	120.6	37.6	414
Operations Research	72	127.8	37.9	42
Production/Operations Management	356	125.5	37.5	156
Public Administration	18	86.4	19.6	9
Quantitative Methods	94	111.1	34.7	61
Real Estate	50	123.6	55.8	24
Sports Management	20	89.6	14.3	12
Statistics	63	121.8	30.1	30
Strategic Management	347	118.5	39.3	159
Supply Chain/Transport/Logistics	170	118.4	30.7	84
Taxation	37	128.7	46.4	30
Other	64	82.1	26.4	28

Source: AACSB Staff Compensation & Demographics Survey (2017–18)

FACULTY, STAFF, AND ADMINISTRATORS

FULL-TIME FACULTY SALARIES BY RANK AND DISCIPLINE— INSTRUCTOR (IN THOUSANDS, USD)

Discipline	N Faculty	Mean Salary	Std Dev	N Institutions
Accounting	1,302	82.3	30.4	385
Actuarial Science	2	—	—	2
Behavioral Science/Org Behavior	167	91.6	42.3	65
Business Communication	328	65.3	22.6	106
Business Education	19	61.6	13.1	9
Business Ethics—incl Corp Soc Resp	41	84.9	30.4	30
Business Law/Legal Environment	273	74.5	23.6	162
CIS/MIS	564	78.8	25.8	214
Data Analytics	16	89.2	30.8	11
E-Business—incl E-commerce	8	54.0	13.2	4
Economics/Managerial Economics	396	70.9	24.3	165
Energy Management	4	89.3	24.1	4
Entrepreneurship/Small Business Administration	230	90.0	32.8	124
Finance—incl Banking	754	94.0	36.1	265
General Business	104	68.1	35.3	44
Health Services/Hospital Administration	24	90.3	26.1	16
Hotel/Restaurant/Tourism	48	77.0	15.4	22
HR Mgt—incl Personnel & Ind/Labor Rel	88	71.8	20.5	62

FACULTY, STAFF, AND ADMINISTRATORS

FULL-TIME FACULTY SALARIES BY RANK AND DISCIPLINE— INSTRUCTOR (IN THOUSANDS, USD)

Discipline	N Faculty	Mean Salary	Std Dev	N Institutions
Insurance	19	83.9	32.9	13
International Business	57	82.8	30.2	33
Leadership	18	88.5	25.6	6
Management	781	77.0	28.8	251
Marketing	739	79.0	27.3	290
Operations Research	46	79.6	28.2	19
Production/Operations Management	229	90.6	31.4	107
Public Administration	7	100.0	38.3	6
Quantitative Methods	91	71.8	33.2	47
Real Estate	25	87.1	19.8	22
Sports Management	4	78.7	9.0	2
Statistics	61	72.9	21.6	40
Strategic Management	132	93.3	39.8	60
Supply Chain/Transport/Logistics	82	93.1	29.1	39
Taxation	27	93.5	25.5	23
Other	71	83.4	35.7	36

Source: AACSB Staff Compensation & Demographics Survey (2017–18)

FACULTY, STAFF, AND ADMINISTRATORS

FULL-TIME FACULTY COMPENSATION PRACTICES

Benefit	Percentage Offering
Summer research funds	49.7%
Summer teaching compensation	70.8%
Overload/stipends for teaching credit courses	71.8%
Stipends for teaching non-credit courses	26.1%
Additional funds for research	41.8%
Additional pay for administrative duties (above and beyond teaching/research)	71.7%
Additional pay for teaching at international partner institution(s)	9.7%
Additional pay for production of intellectual contributions beyond expected standards	13.6%
Other	15.9%

Source: AACSB Staff Compensation & Demographics Survey and BSQ Finances Module (2017–18);
N = 520 institutions

FACULTY, STAFF, AND ADMINISTRATORS

NEWLY HIRED FULL-TIME FACULTY SALARIES

New Hire Type	N New Hires	Mean Salary	Std Dev	N Institutions
All But Dissertation (ABD)	112	103.0	47	66
New Doctorate	1,169	121.0	47	367
Neither New Doctorate nor ABD	1,687	109.0	56	394

NEWLY HIRED FULL-TIME FACULTY COMPENSATION PRACTICES

Compensation Practice	Percentage Offering
Moving Expenses	75.6%
Signing Bonus (apart from base salary)	5.9%
Guaranteed Research Funds (1 year)	24.7%
Guaranteed Research Funds (2 years)	27.0%
Guaranteed Research Funds (3 years)	32.6%
Guaranteed Teaching Load Reduction (1 year)	31.8%
Guaranteed Teaching Load Reduction (2 years)	16.5%
Guaranteed Teaching Load Reduction (3 years)	16.1%
Other	28.3%

Source: AACSB Staff Compensation & Demographics Survey (2017–18);
N = 520 institutions

FACULTY, STAFF, AND ADMINISTRATORS

ADMINISTRATOR SALARIES, 12-MONTH CONTRACTS (IN THOUSANDS, USD)

Administrator Position	N Administrators	Mean	N Institutions
Associate Dean	680	183.2	349
Assistant Dean	148	120.8	108
Assistant Dean or Director of Graduate Programs	174	118.8	118
Assistant Dean or Director: Career Services/Placement	181	100.6	158
Assistant Dean or Director: Development	112	130.6	100
Assistant Dean or Director: Executive Education	101	133.8	90
Assistant Dean or Director: Finance and Admin	177	112.6	163
Assistant Dean or Director: Info Technology	137	108.4	132
Assistant Dean or Director: MBA Programs	131	124.9	114
Assistant Dean or Director: Undergrad Programs	192	106.1	161
Dean	472	259.5	462
Director of Business Library Services	22	83.5	22
Director of Communications/PR	178	96.7	165
Director of Cooperative Programs	30	77.4	20
Director of Distance Education	22	119.6	19
Director of Internship	49	64.3	46
Director of Research	44	154.6	37
Executive MBA (EMBA) Director	85	130.7	75
Major Gifts Officer	84	103.3	55
MBA/Master's Admissions Director	150	97.7	131
School of Accounting, Director, etc.	27	197.5	22
Small Business Administration Director	76	93.6	70
Other	1,073	80.9	228

Source: AACSB Staff Compensation & Demographics Survey (2017–18)

Note: This table excludes administrators on nine-month contracts. For reference, 417 administrators were reported with nine-month contracts across 131 schools.

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PROGRAMS

PROGRAMS

Degrees Offered

PERCENTAGE OF BUSINESS SCHOOLS OFFERING PROGRAMS
BY DISCIPLINE AND LEVEL

Discipline	Undergraduate	Master's Generalist	Master's Specialist	Doctoral
Accounting	65.1%	8.9%	52.6%	10.8%
Actuarial Science	0.5%	0.1%	0.7%	—
Arts Administration	—	0.1%	—	—
Behavioral Science/ Org Behavior	1.0%	0.7%	1.8%	2.7%
Bus Communication	1.5%	0.2%	1.5%	0.1%
Business Education	2.3%	1.1%	1.8%	0.6%
Business Ethics—incl Corp Soc Resp	0.4%	0.7%	0.7%	0.2%
Business Law/Legal Environment	3.8%	2.3%	2.4%	0.4%
CIS/MIS	36.8%	8.0%	18.5%	8.6%
Data Analytics	1.8%	1.5%	6.9%	0.1%
E- Business—incl E-commerce	1.5%	0.6%	2.1%	0.1%
Economics/Managerial Economics	37.5%	3.6%	15.0%	10.2%
Energy Management	0.1%	0.4%	0.4%	—
Entrepreneurship/ Small Business Administration	20.8%	5.8%	8.6%	1.4%
Finance—incl Banking	57.4%	14.8%	36.7%	13.9%
General Bus	51.0%	63.7%	9.1%	15.9%
Health Services/ Hospital Administration	3.1%	7.5%	5.2%	0.2%
Hotel/ Restaurant/ Tourism	6.9%	0.8%	3.6%	0.7%
HR Mgt—incl Personnel and Ind/Labor Relations	19.2%	5.7%	13.4%	1.7%
Insurance	5.3%	0.6%	1.7%	0.8%
International Business	32.8%	11.9%	13.2%	2.4%
Leadership	0.5%	1.2%	1.5%	—
Management	58.3%	33.6%	23.0%	19.8%
Manufacturing and Technology Management	0.4%	0.7%	0.7%	0.2%

PROGRAMS

PERCENTAGE OF BUSINESS SCHOOLS OFFERING PROGRAMS BY DISCIPLINE AND LEVEL

Discipline	Undergraduate	Master's Generalist	Master's Specialist	Doctoral
Marketing	55.5%	10.6%	20.8%	10.1%
Operations Research	0.4%	0.2%	1.4%	1.4%
Production/Operations Management	7.6%	2.0%	4.2%	3.3%
Public Administration	1.3%	1.5%	2.9%	0.6%
Quantitative Methods	2.5%	1.0%	4.2%	0.5%
Real Estate	6.7%	1.4%	3.7%	0.6%
Sports Management	1.9%	0.7%	1.4%	0.1%
Statistics	1.9%	0.4%	1.9%	1.3%
Strategic Management	1.2%	3.3%	3.1%	2.6%
Supply Chain/Transport/ Logistics	14.6%	4.8%	11.8%	2.6%
Taxation	0.7%	1.0%	9.1%	0.5%
Other	19.4%	10.2%	18.5%	7.5%

Source: AACSB Business School Questionnaire (2017–18); N = 842 institutions

PROGRAMS

Language of Instruction

PRIMARY AND SECONDARY LANGUAGES OF INSTRUCTION

	Primary Language of Instruction		Secondary Language of Instruction	
Language	Countries	N Institutions	Countries	N Institutions
Arabic	2	2	2	2
Chinese-Mandarin	2	31	4	7
Dutch	2	5	1	4
English	38	679	34	124
French	5	25	6	9
German	3	18	2	4
Japanese	1	3	0	0
Korean	1	12	0	0
Portuguese	2	4	0	0
Russian	2	7	0	0
Spanish	9	17	2	3
Other	16	33	6	6

Source: AACSB Business School Questionnaire (2017–18)

PROGRAMS

Tuition

UNDERGRADUATE (IN USD)

Student Provenance	N Institutions	Mean	Std Dev
Within Province/ State/EU	805	14,531	13,872
Out of Province/ State	804	20,245	14,062
Out of Country/ Territory/EU	805	22,394	13,333
Online	194	11,306	8,098

Source: AACSB Business School Questionnaire (BSQ) and BSQ Finances Module (2017–18)

Note: Undergraduate tuition reflects single-year costs.

FULL-TIME MBA (IN USD)

Student Provenance	N Institutions	Mean	Std Dev
Within Province/ State/EU	596	35,809	26,629
Out of Province/ State	595	43,136	27,479
Out of Country/ Territory/EU	596	44,561	26,858
Online	156	31,568	22,328

Source: AACSB Business School Questionnaire (BSQ) and BSQ Finances Module (2017–18)

Note: Full-Time MBA tuition reflects the full cost of the program, from start to finish.

PART-TIME MBA (IN USD)

Student Provenance	N Institutions	Mean	Std Dev
Within Province/ State/EU	607	34,549	23,159
Out of Province/ State	607	41,208	23,256
Out of Country/ Territory/EU	604	42,461	22,824
Online	221	32,948	19,712

Source: AACSB Business School Questionnaire (BSQ) and BSQ Finances Module (2017–18)

Note: Part-Time MBA tuition reflects the full cost of the program, from start to finish.

STUDENTS

Enrollment and Degrees Conferred

PERCENTAGE OF ENROLLMENT STATUS BY EDUCATION LEVEL

Education Level	N Institutions	Percentage Full-Time	Percentage Part-Time
Undergraduate	748	88.3%	11.7%
Master's Generalist	753	53.8%	46.2%
Master's Specialist	633	72.7%	27.3%
Doctoral	395	78.5%	21.5%

Source: AACSB Business School Questionnaire (2017–18)

ENROLLMENT BY EDUCATION LEVEL

Education Level	N Institutions	Mean	Std Dev	Total Students
Undergraduate	787	2,168	2,132	1,706,494
Master's Generalist	753	425	630	320,038
Master's Specialist	633	435	734	275,547
Doctoral	395	84	93	33,363

Source: AACSB Business School Questionnaire (2017–18)

MASTER'S GENERALIST ENROLLMENT BY PROGRAM TYPE

Degree Title	N Institutions	Mean	Std Dev	Total Students
Executive MBA	262	112	152	29,221
International MBA	15	76	171	1,135
Master of Business Administration (MBA)	673	285	328	191,693
Master of International Business Studies	2	353	194	706
Master of Management (Generalist)	35	483	1,034	16,892
MBA/Doctor of Pharmacy	10	15	22	147
MBA/Health Administration	6	42	52	251
MBA/Juris Doctor	57	8	8	454
MBA/Master of Engineering	6	6	10	36
MBA/MS in Nursing	8	5	14	40
MS in Management	34	102	191	3,478
Professional MBA	27	160	160	4,325
Other	222	323	837	71,660

Source: AACSB Business School Questionnaire (2017–18)

STUDENTS

MASTER'S SPECIALIST ENROLLMENT BY PROGRAM TYPE

Degree Title	N Institutions	Mean	Std Dev	Total Students
MA in Economics	29	20	19	570
Master of Accountancy (or Accounting)	172	70	71	12,092
Master of Arts (MA)	37	199	443	7,350
Master of Health Administration	10	99	149	986
Master of International Business	24	104	166	2,496
Master of International Management	7	34	21	238
Master of Management (Specialist)	20	170	255	3,405
Master of Management Science	3	380	611	1,141
Master of Nonprofit Organizations	1	45	–	45
Master of Philosophy	11	26	28	284
Master of Professional Accountancy (or Accounting)	33	132	210	4,369
Master of Public Administration	5	67	33	336
Master of Science (MS)	179	300	531	53,724
Master of Transportation and Logistics Management	6	64	50	382
MS in Accountancy (or Accounting)	109	85	103	9,286
MS in Business Administration	26	188	278	4 899
MS in Computer Information Systems	8	97	90	776
MS in Economics	27	57	101	1,540
MS in Finance	103	87	91	8,997
MS in Industrial Management	1	135	-	135
MS in Information Systems	29	105	111	3,054
MS in Information Technology	9	244	338	2,195
MS in Information Technology Management	6	55	68	330
MS in Management Information Systems	18	87	84	1,560

STUDENTS

MASTER'S SPECIALIST ENROLLMENT BY PROGRAM TYPE

Degree Title	N Institutions	Mean	Std Dev	Total Students
MS in Management Science	7	153	227	1,071
MS in Marketing	32	48	40	1,544
MS in Taxation	32	49	45	1,566
Other	359	421	796	151,176

Source: AACSB Business School Questionnaire (2017–18)

Degrees Conferred

DEGREES CONFERRED BY EDUCATION LEVEL

Education Level	N Institutions	Mean	Std Dev	Total
Undergraduate	787	496	460	390,490
Master's Generalist	753	174	236	130,918
Master's Specialist	633	212	348	134,429
Doctoral	395	13	15	5,140

Source: AACSB Business School Questionnaire (2017–18)

PERCENTAGE OF ENROLLMENT AND DEGREES CONFERRED FOR INSTITUTIONS OFFERING BOTH UNDERGRADUATE AND MASTER'S PROGRAMS

	Undergraduate	Graduate
Enrollment	75.1%	24.9%
Degrees Conferred	65.2%	35.6%

Source: AACSB Business School Questionnaire (2017–18); N = 744 institutions

STUDENTS

Demographics

ENROLLMENT BY GENDER

Education Level	N Institutions	Percentage Female	Percentage Male
Undergraduate	711	44.5%	55.5%
Master's Generalist	753	41.8%	58.2%
Master's Specialist	633	52.3%	47.7%
Doctoral	395	42.9%	57.1%

Source: AACSB Business School Questionnaire (2017–18)

DEGREES CONFERRED BY GENDER

Education Level	N Institutions	Percentage Female	Percentage Male
Undergraduate	585	46.4%	53.6%
Master's Generalist	753	39.1%	60.9%
Master's Specialist	633	53.2%	46.8%
Doctoral	395	41.6%	58.4%

Source: AACSB Business School Questionnaire (2017–18)

STUDENTS

Enrollment by Ethnicity (U.S. Only)

UNDERGRADUATE

Ethnicity	N Institutions	Percentage of Total Enrollment
American Indian or Alaskan Native	468	0.5%
Asian	473	8.4%
Black or African American	474	8.5%
Hispanic/Latino	474	14.1%
Native Hawaiian or Other Pacific Islander	463	0.2%
White	474	61.4%
Two or More Races	464	3.5%
Race/Ethnicity Unknown	471	3.5%

Source: AACSB Business School Questionnaire (2017–18)

MASTER'S GENERALIST

Ethnicity	N Institutions	Percentage of Total Enrollment
American Indian or Alaskan Native	450	0.4%
Asian	450	9.1%
Black or African American	450	9.3%
Hispanic/Latino	450	8.7%
Native Hawaiian or Other Pacific Islander	450	0.2%
White	450	58.2%
Two or More Races	450	2.1%
Race/Ethnicity Unknown	450	12.0%

Source: AACSB Business School Questionnaire (2017–18)

STUDENTS

MASTER'S SPECIALIST

Ethnicity	N Institutions	Percentage of Total Enrollment
American Indian or Alaskan Native	361	0.3%
Asian	361	12.0%
Black or African American	361	8.9%
Hispanic/Latino	361	9.6%
Native Hawaiian or Other Pacific Islander	361	0.2%
White	361	55.1%
Two or More Races	361	2.5%
Race/Ethnicity Unknown	361	11.5%

Source: AACSB Business School Questionnaire (2017–18)

DOCTORAL

Ethnicity	N Institutions	Percentage of Total Enrollment
American Indian or Alaskan Native	140	0.4%
Asian	140	12.8%
Black or African American	140	13.8%
Hispanic/Latino	140	4.6%
Native Hawaiian or Other Pacific Islander	140	0.1%
White	140	53.3%
Two or More Races	140	2.1%
Race/Ethnicity Unknown	140	12.9%

Source: AACSB Business School Questionnaire (2017–18)

STUDENTS

Employment Status

UNDERGRADUATE

Status	Full-Time Percentage	Part-Time Percentage	Total Percentage
Seeking Employment	76.5%	71.6%	75.4%
Not Seeking Employment, Company Sponsored/ Already Employed	4.6%	12.9%	5.9%
Not Seeking Employment, Continuing Education	12.9%	7.3%	11.6%
Not Seeking Employment, Postponing Job Search	2.1%	3.2%	2.1%
Not Seeking Employment, Starting Own Business	1.2%	2.0%	1.2%
Not Seeking Employment, Other Reasons	2.7%	3.1%	3.8%

Source: AACSB BSQ Employment Module—AACSB Sections (2017–18); N = 197 institutions

MASTER'S GENERALIST

Status	Full-Time Percentage	Part-Time Percentage	Total Percentage
Seeking Employment	73.2%	30.3%	58.8%
Not Seeking Employment, Company Sponsored/ Already Employed	16.8%	64.2%	32.6%
Not Seeking Employment, Continuing Education	3.4%	1.4%	2.8%
Not Seeking Employment, Postponing Job Search	1.6%	0.7%	1.3%
Not Seeking Employment, Starting Own Business	2.8%	2.1%	2.5%
Not Seeking Employment, Other Reasons	2.2%	1.4%	1.9%

Source: AACSB BSQ Employment Module—AACSB Sections (2017–18); N = 199 institutions

STUDENTS

MASTER'S SPECIALIST

Status	Full-Time Percentage	Part-Time Percentage	Total Percentage
Seeking Employment	83.4%	70.1%	77.7%
Not Seeking Employment, Company Sponsored/ Already Employed	9.9%	25.0%	16.0%
Not Seeking Employment, Continuing Education	2.4%	1.8%	2.3%
Not Seeking Employment, Postponing Job Search	1.7%	1.1%	1.5%
Not Seeking Employment, Starting Own Business	0.8%	0.6%	0.7%
Not Seeking Employment, Other Reasons	1.9%	1.4%	1.8%

Source: AACSB BSQ Employment Module—AACSB Sections (2017–18); N = 128 institutions

DOCTORAL

Status	Full-Time Percentage	Part-Time Percentage	Total Percentage
Seeking Employment	82.3%	87.9%	83.2%
Not Seeking Employment, Company Sponsored/ Already Employed	7.4%	9.1%	7.2%
Not Seeking Employment, Continuing Education	8.6%	3.0%	8.0%
Not Seeking Employment, Postponing Job Search	0.3%	0.0%	0.3%
Not Seeking Employment, Starting Own Business	0.0%	0.0%	0.0%
Not Seeking Employment, Other Reasons	1.4%	0.0%	1.3%

Source: AACSB BSQ Employment Module—AACSB Sections (2017–18); N = 75 institutions

STUDENTS

Job Acceptance

UNDERGRADUATE

Job Acceptance Status	Full-Time Percentage	Part-Time Percentage	Total Percentage
Accepting Employment by Graduation	58.2%	27.0%	52.1%
Accepting Employment After Graduation, and by 3 Months	19.4%	24.9%	22.9%
No Acceptance Reported	22.4%	48.1%	25.0%

Source: AACSB BSQ Employment Module—AACSB Sections (2017–18); N = 197 institutions

MASTER’S GENERALIST

Job Acceptance Status	Full-Time Percentage	Part-Time Percentage	Total Percentage
Accepting Employment by Graduation	64.9%	49.4%	61.7%
Accepting Employment After Graduation, and by 3 Months	21.5%	26.9%	22.8%
No Acceptance Reported	13.6%	23.7%	15.5%

Source: AACSB BSQ Employment Module—AACSB Sections (2017–18); N = 199 institutions

MASTER’S SPECIALIST

Job Acceptance Status	Full-Time Percentage	Part-Time Percentage	Total Percentage
Accepting Employment by Graduation	61.5%	40.6%	55.4%
Accepting Employment After Graduation, and by 3 Months	18.2%	27.7%	21.6%
No Acceptance Reported	20.4%	31.7%	23.0%

Source: AACSB BSQ Employment Module—AACSB Sections (2017–18); N = 128 institutions

DOCTORAL

Job Acceptance Status	Full-Time Percentage	Part-Time Percentage	Total Percentage
Accepting Employment by Graduation	90.4%	89.7%	90.1%
Accepting Employment After Graduation, and by 3 Months	3.7%	3.4%	4.1%
No Acceptance Reported	5.9%	6.9%	5.8%

Source: AACSB BSQ Employment Module—AACSB Sections (2017–18); N = 75 institutions

ABOUT AACSB

ABOUT AACSB INTERNATIONAL

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